Source: <http://marcfbellemare.com/wordpress/wp-content/uploads/2017/06/BellemareAAEAEarlyCareerWorkshop.pdf>

The intro has five pieces,

1. Narrative hook to interest reader
2. The research question and how I address the answer
3. One paragraph lit review on how this is based in the current tradition
4. Value add of my paper
5. Roadmap/signposts for the rest of the paper